Why Choose *(Your Company Name)*?

We will either Meet or Exceed Your Service Expectations

At *(Your Company Name)*:

1. We have been in business for over *(X)* years.
2. We have won *(Award(s)*.
3. We close on time! We have only been late *(X)* times in *(X)* years, and only by *(one)* day each.
4. We have a (95%+) Pull-Through Ratio, submit to close of loans over *(16)* years.
5. We consider every referral to be very important.
6. We are a Wholesale Broker with great pricing and the Lowest Rates possible for your clients. We are a (Tier One / Preferred) Broker with most of our lenders!
7. We give Daily updates as needed to both the Listing and the Selling Realtors on the progress / status of their clients’ loans.
8. We have a reputation for being Extremely Accurate on our Loan Estimates! No surprises for your clients at the closing table.
9. We strive to do the right thing for our clients so that they will want to refer us to their friends and associates. To date (90%) of our business comes from referrals!
10. We provide Rate Sheet Flyers for your Open Houses with 5 Payment Options.

(Your Name and Title)

Cell: ( )