



## **NAMB Announces Strategic Relations with the LANIS Group, LLC with a focus on their cloud-based software solution LANIS TIER|ONE™**

**Washington, DC** – September 16, 2020 – The National Association of Mortgage Brokers (NAMB) today announced the formation of a strategic relationship with the LANIS Group, LLC with a focus on their cloud-based software solution, LANIS TIER|ONE™.

“**NAMB** is excited to introduce **LANIS TIER|ONE™** to our membership, as part of the **NAMB Toolbox**, and look forward to them experiencing this robust prequalification and compliance solution,” said Rocke Andrews, President of NAMB. “We value the relationship with **LANIS Group, LLC** by allowing us to deliver more resources and platforms to our members.”

**LANIS TIER|ONE™** is packed with unique features that allow loan officers to perform comprehensive financial analysis via their proprietary pricing engine and intuitive design flow. Their navigation is simple, producing digital documents and will have the ability to integrate with third-party websites, reporting and applications.

### **Some of the Key Benefits from using the product are:**

- Industry Average Pull-Through increase from 65% to 85% or more of all loans submitted.
- Borrower experience improvement – more choices and complete transparency.
- Quick and easy loan configuration and presentation– (5) loans able to be compared side-by-side.
- Loan officers can save 8-12 hours a week or more.

For additional benefits and more information, please visit the LANIS website at <https://golanis.com/NAMB/?afmc=1n>

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### **About the National Association of Mortgage Brokers (NAMB)**

**NAMB** is a trade association of mortgage professionals with membership in all 50 states and the District of Columbia. NAMB provides education, certification and government affairs representation for the mortgage industry. For more information, visit **NAMB.org**.

### **About The LANIS Group, LLC.**

Based on a Combined 79 Years of Mortgage Industry Experience, we believe we have developed products that will change the way the industry works. We will always be focused on Best Business Practices and on the interaction between the Loan Officer and the Borrower to provide the best lending experience possible.