

# Press Release

For Immediate Release  
July 13, 2020

## ***The LANIS Group, LLC. Announces the release of LANIS TIER|ONE™***

*The Most Efficient Prequalification and Compliance Solution Available Today.*

**Newbury Park, CA. – July 13, 2020** – Today, The LANIS Group, LLC is pleased to announce the release of the **LANIS TIER|ONE™** Cloud based software solution benefiting Loan Officers and Mortgage Lenders of all types. The design goals have been tested and achieved in real mortgage situations with Borrowers for the past 10 years with variations of the **LANIS TIER|ONE™** Product.

**The LANIS Group, LLC** is proud to say our product was designed and developed in the USA for Loan Officers by Loan Officers. **LANIS TIER|ONE™** is packed with unique features that allow loan officers to perform comprehensive financial analysis via our proprietary pricing engine and our intuitive design flow. Our navigation is simple, producing digital documents and will have the ability to integrate with third-party web sites, reporting and applications. Advanced customizable reporting and analytics are being built into the architecture of **LANIS TIER|ONE™**. Today the output is fully compliant, accurate and transparent.

### **Some of the Key Benefits from Use are:**

- Industry Average Pull-Through for Lenders is approximately 65% of loans Submitted will ever Close whereas using LANIS TIER|ONE™, 95% plus has been Achieved over the past 10 Years.
- Radical Improvement in the Borrower Experience with More Choices and Complete Transparency.
- In 7 – 15 minutes a Loan Officer can Configure 5 Loans with All costs, provide a side by side Financial Comparison and be Fully Compliant with Current Government Rules and Regulations.
- Loan Officers can save 8 - 10 hours or more per week for Major Efficiency Gains.
- For Additional Features and Benefits visit [www.GoLanis.com](http://www.GoLanis.com)

Today, there is a high-demand in our target market for these solutions as the industry is painfully aware of their technology lag. For years the mortgage industry has never tackled the problem of Initial Loan Origination and the Interview with Borrowers.

Other industry products and services offered today are primarily focused on the Point of Sale (POS), Pricing, Back Office, Customer Resource Management and Business Process Improvements, which are only part of the solution. The industry is not addressing the real need for the accuracy and compliance to increase revenue recovery via Pull-Through on closing cleaner loans. LANIS Software is

focused on the initial client interview and submission of new loans to the strict compliance and underwriting process.

**Comment from a Satisfied Borrower:**

“The software Randy used to send me 5 comparable loans and letting me decide which is the best for me was ideal. I have done many loans in the past and have talked to many loan officers. Unlike them, they choose the best loan for them (not necessarily the client) and presented only that loan. With Randy’s software, he explained each loan detailing the best loan depending on my situation. I would highly recommend the software to any lender to use.” KN, VP of a Title Company, Borrower

Randy Senzig is the Founder & CEO of The LANIS Group, LLC. Randy has more than 19 years’ experience in the Mortgage Industry, and over 25 years’ experience managing high - growth technology companies as a senior-level executive, including C-Level.

Over the past several years Mr. Senzig has assembled a dedicated advisory group of highly talented and experienced individuals with a broad range of skills, including information technology, software development, cloud computing, sales and marketing, project management, finance and accounting, customer service, branding/social and administrative support, all dedicated and committed to the future of The LANIS Group, LLC.

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Mortgage Prequalification & Compliance Solution